

**Subject:** Lifestyle Evolution Voluntarily Recalls NuGo Dark Chocolate Chip and NuGo Dark Pretzel Due to Undeclared Milk

Summary

Company Announcement Date:

January 10, 2025

FDA Publish Date:

January 10, 2025

Product Type:

Food & Beverages  
Allergens

Reason for Announcement:

Undeclared milk

Company Name:

Lifestyle Evolution Inc.

Brand Name:

NuGo

Product Description:

NuGo Dark Chocolate Chip Nutrition Bar and NuGo Dark Pretzel Chocolate Nutrition Bar

Company Announcement

FOR IMMEDIATE RELEASE:– Jan 10, 2025. Lifestyle Evolution Inc., is recalling select lots of NuGo Dark Chocolate Chip and Dark Chocolate Pretzel nutrition bars because they may contain undeclared milk. People who have an allergy or severe sensitivity to milk run he risk of serious or life-threatening allergic reaction if they consume these products.

This is the same recall announced by customers selling these products, including Amazon, Costco Wegmans, Giant Eagle, on December2, 2024 and not an expansion or different recall. NuGo Dark Chocolate Chip and NuGo Dark Pretzel are individually wrapped bars packed in 12 or 18ct Multipack boxes. NuGo’s item numbers for the bars are: 52101 for NuGo Chocolate Chip bars and 52901 for NuGo Dark Pretzel bars. The recalled product lot codes are Best By dates of- Dark Chip: 12/21/2025 through 12/23/2025, and Dark Pretzel of 12/14/2025 through 12/16/2025. Product was distributed through select retailers and online, nationwide.

This recall includes NuGo Dark Chocolate Chip and NuGo Dark Chocolate Pretzel product with this manufacturing code printed on the package:

Product	Flavor	Manufacturing Code	Best By Date	Item Number Bar	Item Number Box
NuGo Dark	Chocolate Chip	C24234B, C24235A, C24235B, C24236A	12/21/2025, 12/22/2025 12/23/2025	6 91535 52101	6 91535 52102
Product	Flavor	Manufacturing Code	Best By Date	Item Number Bar	Item Number Box
NuGo Dark	Chocolate Pretzel w Sea Salt	B24227B	12/14/2025	6 91535 52901	6 91535 52902
Product	Flavor	Manufacturing Code	Best By Date	Item Number Bar	Item Number Box
NuGo Dark Multipack	Chocolate Chip and Chocolate Pretzel w Sea Salt	B24235A, B24235B, B24236B, C24236A	12/22/2025 12/23/2025	6 91535 52901 6 91535 52101	6 91535 52004

he recall was initiated after the firm received 11 consumer reports of allergic reaction experienced after consuming the product. As part of the firm’s ongoing investigation, the product was tested and found to contain milk, which is not indicated on the packaging. The

irm’s investigation is ongoing

Recalled product can be returned to the place you purchased. For more information or assistance, please contact us at 1-888-421-2032 Monday to Friday, 9:00am to 5p.m. EST) or [contact@nugonutrition.com](mailto:contact@nugonutrition.com).

## Company Contact Information

**Consumers:**



1-888-421-2032  
[contact@nugonutrition.com](mailto:contact@nugonutrition.com)



**Media:**


1-888-421-2032

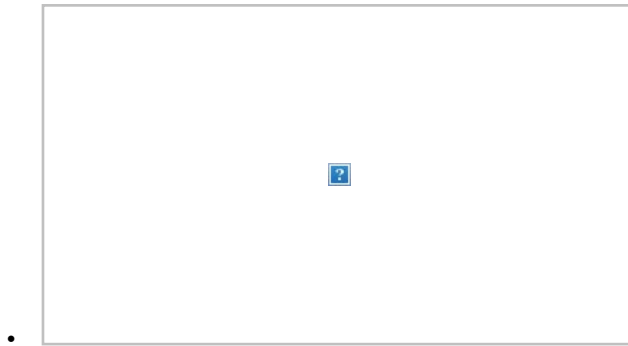
## Product Photos

- Front label NuGo Dark Chocolate Chocolate Nutrition Bar


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- Back label NuGo Dark Chocolate Chocolate Nutrition Bar


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- Image of outer box NuGo Dark Chocolate Chocolate Nutrition Bar





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- \* We believe that none of the product being recalled were processed or offered through the national office
  - \* We strongly encourage you to notify your agencies within one business day from receipt of this notice.
  - \* ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.
  - \* For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

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#### **About Feeding America Recall Notices**

The Feeding America national office issues notifications of all national Class I and II recalls--those involving a health hazard situation in which there is reasonable probability that eating the food will cause health problems or death--and other recalls that may affect the safety of food supplied to network members.

The national office strongly encourages all member product solicitors, operations managers, and others involved in food and grocery distribution to regularly consult resources provided by the United States Food and Drug Administration (FDA) at <http://www.fda.gov/opacom/7alerts.html>, and the United States Department of Agriculture (USDA) at [http://www.fsis.usda.gov/Fsis\\_Recalls/index.asp](http://www.fsis.usda.gov/Fsis_Recalls/index.asp). Additionally, members can often receive information on national, state, and local recalls by contacting their local health departments.

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